Even in primitive times, men were interested in beauty. Standards of the beauty of natural environment and/or the times always made change historically. Men always thought much of care of their appear...
Today, transactions are varied and more complex: contract manufacturing, franchise operations, countertrade, turnkey construction, technology transfers, international strategic alliances, and more. Fourth, technology spreads freely and rapidly between markets and players. Technological leadership does not provide a monopolistic advantage for very long. As global economic linkages intensify, the focus of attention among researchers and public policy makers has shifted from trade relationships among nations to activities of the individual enterprise.